

Social Media Copy

Brent, Wandsworth and Westminster 

Promoting your fundraising efforts online can be challenging, especially when you are not sure what to say. To help you get started, we've crafted some social media copy that you can use and adapt when talking about your involvement with us and being part of Team BWW Mind!

Let's spread the word and make a difference together!

- I'm taking part in [EVENT NAME] on [EVENT DATE] for @BWWMind! Every donation will help to ensure nobody in our local community faces a mental health concern alone. Together, we can help make a difference. Donate today at [LINK].
- I'm excited to support @BWWMind in [EVENT NAME]! They are our Local Mind, working independently from National Mind. Their mission is to ensure everyone in our community gets the support they deserve through frontline services. Your contribution will make all the difference, donate today at [LINK].
- I'm proud to join [EVENT NAME] on [EVENT DATE] to raise funds for @BWWMind. Mental health affects us all, and with your support, we can ensure everyone gets the help they need. Donate at [LINK] and make a difference!
- I'm excited to be supporting @BWWMind with [EVENT NAME] on [EVENT DATE]. Your donations will help provide crucial mental health services to people in our local communities. Please give generously at [LINK].
- Join me in supporting @BWWMind by donating to my fundraising for [EVENT NAME]. Your contribution helps provide vital services for those experiencing mental health issues in our community. Every little bit counts! Donate now at [LINK].
- Excited to be fundraising for @BWWMind in [EVENT NAME]. 1 in 4 people face mental health problems, and with your help, we can make a difference. Let's make sure everyone gets the support they deserve! Please donate here [LINK].



bwwmind.org.uk

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Brent, Wandsworth and Westminster Mind is a registered charity, no. 292708.